



CHRISTIAN EXPO 2018

Thurs 15 - Sat 17 March 2018

Heartfelt Pretoria

Why the Christian Expo

The Christian Expo celebrates Christianity.

1. To allow people who are curious, sitting on the fence, intimidated about walking into a church a familiar and neutral environment of an expo to hear sermons, ask questions and engage with different churches represented and their unique points of view to provide the opportunity for God to enter their lives
2. To provide Christians with a place to celebrate their belief and engage and hear sermons, find resources to aid or celebrate their spiritual journey
3. To provide suppliers who provide services and support to both the Church and their congregation an opportunity to engage with their target audience.

Why Exhibit

THE ORGANISERS ARE SHARING 80% OF THE PROFITS TO BE DISTRIBUTED EQUALLY BETWEEN ALL THE EXHIBITORS.

Options for Participation

Exhibiting
Sponsorship opportunities (booster packages)

Workshops

Building & Caring for a Church

Church focused topics:

- How to plant a church
- What to look for when renting or purchasing buildings/land
- Tips on maximizing social media results etc.
- How to start a school affiliated to a church
- How to raise funds

Sponsored by:  **ACCELERATED
EDUCATION
ENTERPRISES**

Hear the Word

To provide church leaders from different denominations with opportunities to preach and share their unique interpretation and communication of the word of God. One sermon or panel discussion slot is allocated to each exhibiting Church. Slots are allocated on a strictly first come first serve basis.

Inspiration Workshop

Provide visitors with an opportunity to amongst others:

- Watch inspirational Christian movies
- Demonstration on bible journaling
- Tips on how to select a Christian school for your children
- Christian puppet show for children

Live Music

Gospel singers will be performing live sharing their gift and the word with visitors.

Marketing Activity

Poster campaign in Pretoria and Johannesburg
Radio advertising on Jakaranda
A dedicated African focused PR campaign, covering print, online and broadcast
Advertising in church newsletters distributed to hundreds of churches and their congregations
Email marketing utilizing targeted data and messaging to all the different churches
Targeted email campaigns
Extensive SMS campaign to database of 40,000
Extensive Whatsapp campaign to database

TO BOOK

Call 010 213 4005 or
Email info@christianexpo.co.za